

Audience Demographics

for **Asean Affairs Magazine**



AGE

35-64

Majority of the readers are between the ages of 35-64



EDUCATION

Graduate School

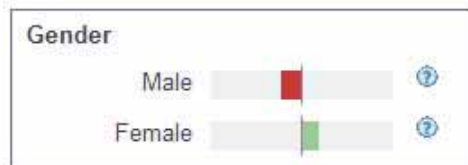
AseanAffairs readers are mostly graduate school/university educated



GENDER

Male & Female

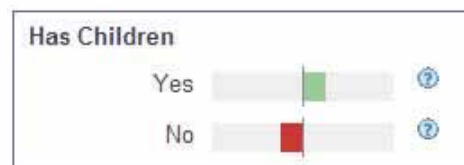
Males and Females are equally represented among the readers



HAS CHILDREN

Yes

Most of the readers have children



READING LOCATION

Work

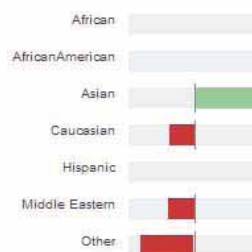
Most of the readers read the magazine at work



ETHNICITY

Asian

A majority of the readers are of Asian origin



INCOME

\$100K+

Most of the readers have an annual income of \$100,000 plus



ASEANAFFAIRS
The Voice of Southeast Asia
ASEANAFFAIRS.COM

