

# About Asean Affairs

**ASEANAFFAIRS** –The only global publication from Southeast Asia.

Daily Online edition at [www.aseanaffairs.com](http://www.aseanaffairs.com) , Bi-Monthly Print magazine, Monthly TV Program (Asean Round Up), and Events & Research make up the unique media that is ASEANAFFAIRS, into its fourth year of publishing. Discover brave new Southeast Asia (Asean) and use this unique multi media to reach out your message across the globe.

**ASEANAFFAIRS** is the First and Only publication from Asia reaching a global audience through its daily online edition and **Print magazine available in 35 countries-Thailand, Singapore, Malaysia, Indonesia, Philippines, 27 Countries of the Euro zone, USA and Canada.**

**WWW.ASEANAFFAIRS.COM** is ranked among the top 5 sites and the No.1 site in Southeast Asia (news & media) ahead of CNN.Com/southeast asia, (Google & Alexa rankings).

With 12,000 pages of content and growing daily, the site is a treasure trove of news, analysis, features, country profiles, daily updates by countries and topics, videos, research reports, press releases and much more, receiving thousands of hits everyday.

With 2 print editions (Asia and Americas) and the third, **European edition** to be launched soon from Germany in collaboration with our Europe distributor, W.E. SAARBACH GmbH (part of the Bertelsmann Group).

**Readers** of ASEANAFFAIRS are influential and hi net worth people- businessmen, governments, diplomats, top executives, think tanks, investors, financial institutions and everyone interested in this dynamic region of South East Asia -10 nations with a population of 560m and USD 1 Trillion + economy.

ASEANAFFAIRS is poised to become an influential publication from Asia on par with global titles such as Fortune, Forbes, and Business week.

In addition to the Online and Print publications, ASEAN AFFAIRS **Events**, such as the Asean Leadership Forum, AABC (ASEAN AFFAIRS Business Council) and the proposed major event e AAA (**Exploding Assumptions About Asia**), brings leaders in business, government, civil society, academia and various stakeholders on a single platform for both, intra Asean and International cooperation with Southeast Asian/ Asian countries and their Trade Partner countries (China, India, EU, USA, Japan, S Korea, Australia and NZ).

**ASEANAFFAIRS Television Show** ( Asean RoundUp), a round-up of key topics and issues of interest over the month, often accompanied by an interview with a key personality. Produced in cooperation with NBT, Thailand's state-owned television station. We are currently in talks with CNN to launch the programme globally. Several leading personalities such as Chairman of Asean & Thai Prime Minister Abhisit Vejjajiva, DG Trade EU-Philippe Meyer has been on our programme.



*S. Roy, Founder of Asean Affairs, Presenting the ASEAN TRANSFORMATIONAL LEADER award to Prime Minister Najib Razak of Malaysia at the 7th Asean Leadership Forum, 5th Apr 2010 in Kuala Lumpur.*



*S. Roy with Thai Prime Minister, Abhisit Vejjajiva, at the 6th Asean Leadership Forum, 19 June, 2009, Bangkok.*