

Introduction

CHINA in Spotlight

A Special Feature to the November-December 2010 Edition

ASEANAFFAIRS– The Global Publication of Southeast Asia is publishing a SPECIAL FEATURE **CHINA in Spotlight** in the November - December 2010 edition of ASEANAFFAIRS Global magazine.

This special edition will be a Reference for companies, investors, Government, Chambers of Commerce and therefore will stay on the shelves for more than just 1 issue period...it will stay there for a year until the next CHINA in Spotlight.

At the Global China Business Meeting, November 21-22, 2010, Luxembourg City, Luxembourg, Asean Affairs is the media partner of this major event attended by the Who's Who of the Chinese corporate world.

CHINA in Spotlight will feature interviews with leading personalities in China and will analyze the rise of China on the global stage and its very important role in leading Asia.

Exclusive Interviews with Gao Hucheng, Minister, China International Trade Representative, China, Jean-Claude Juncer, Prime Minister of Luxembourg, Luxembourg, Chen Feng, Chairman, Hainan Airlines, China, Fu Chengyu Chairman of the board, CNOOC and Lakshmi Mittal, Chairman and CEO, ArcelorMittal, Luxembourg, is the highlight of this special feature.

This is part of **ASEANAFFAIRS** publication's special project to keep its readers worldwide up to date on all the developments between ASEAN and its major trade partners such as the USA, Japan, China, India, Germany, UK, EU and Russia and Country Focus on Asean member states.

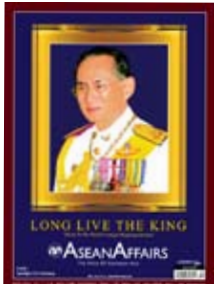
This Special Feature on China will include

- Comprehensive facts, data and analysis on Chinese -ASEAN Trade and Investment
- High Profile interviews with leading personalities of China from business, government and think tanks.
- Highlights opportunities for investment in Chinese industries such as the Automobile Industry, Infrastructure, Health, Renewable Energies, Telecom and Tourism Industry.

To be part of this UNIQUE Edition, see the Participation Proposal on Page 6.

With warm regards

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