

ASEANAFFAIRS TV

WATCH ASEAN Round Up

ON T.V. EVERY 1ST TUESDAY OF THE MONTH

ON MORNING TALK, Channel NBT-Thailand (Channel 11) (05.30am) Bangkok time, (22.30 GMT).

(08.00pm) on True Visions UBC Thailand, INTERNET T.V. > mms://mms.prd.go.th/prdtv11

Or log on to www.ASEANAFFAIRS.com/tv and see the video clip of the program anytime.



Thailand's longest running and only English Talk show.

5 DAYS A week

No.3 Top talk show in Thailand according to Nielsen Research
Watched by millions.

ADVERTISING RATES FOR MORNING TALK TV

3 Channels NBT / TV 60/94	Fixed Rate Casual monthly (4 times)	Fixed Rate Bi-Annual (26 times)	Fixed Rate Annual (52 times)
15 sec spot 17,500 / time	70,000 month	64,000 month	60,000 month
30 sec spot 38,000 / time	152,000 month	148,000 month	132,000 month

Remark : for Fixed Rate Bi-Annual discounted 11 % and Fixed Rate Annual discounted 20 %

TGN International to 177 countries			
15 sec spot 25,000 / time	100,000 month	96,000 month	87,000 month
30 sec spot 32,000 / time	130,000 month	123,000 month	111,000 month
Section support 1 interview, logo x 2	10,000 month	9,000 month	8,000 month
Set Backdrop	20,000 per interview / month	18,000 per interview / month	16,000 per interview / month

Remark : for Fixed Rate Bi-Annual discounted 10 % and Fixed Rate Annual discounted 20 %

Conditions

All Advertisement / Commercial Spots are subject to management and channels approval